Boozt

Press Release

Malmö, Sweden, 20 September 2017

Boozt AB's (publ) Nomination Committee appointed

In accordance with the resolution by the Annual General Meeting on May 15, 2017, Boozt's Nomination Committee shall consist of representatives of the three, per August 31, 2017, by votes, largest shareholders according to the shareholders' register held by Euroclear Sweden, and the Chairman of the Board.

The Chairman of the Board shall also summon the first meeting of the Nomination Committee. In case one of the three largest shareholders refrain from appointing a representative, or such representative resign prior to completion of the assignment and without the shareholder who has appointed the representative appointing a new member, the Chairman of the Board of Directors shall encourage the next owner in size (i.e. in the first place the fourth largest shareholder) to appoint a representative. The procedure shall go on until the Nomination Committee is composed of four members including the Chairman of the Board of Directors. The member who represents the largest shareholder by votes shall be appointed Chairman of the Nomination Committee. The composition of the Nomination Committee shall be publicly announced no later than six months before the next Annual General Meeting. No remuneration shall be payable.

The Nomination Committee has been formed in accordance with the principles adopted by the Annual General Meeting and has the following composition:

- Bjørn Folmer Kroghsbo (representing Sampension KP Livsforsikring A/S), Chairman of the Nomination Committee
- Christian Lindegaard Jepsen (representing Sunstone Technology Ventures II K/S)
- Staffan Mörndal (representing Verdane Capital VII K/S)
- Henrik Theilbjørn, Chairman of the Board of Boozt AB (publ)

Boozt is a leading, fast-growing and profitable Nordic technology company selling fashion online. The Group generated net sales amounting to SEK 1.4 billion in 2016. Boozt offers its customers a curated and contemporary selection of fashion brands, relevant to a variety of lifestyles, mainly through its multi-brand webstore Boozt.com. The company is focused on using cutting-edge, in-house developed technology to curate the best possible customer experience. With an active customer base of over 915,000 and counting, Boozt.com attracts more than six million visits per month. Besides Boozt.com, the company also runs the webstore Booztlet.com and retail stores Booztlet and Beauty by Boozt in Denmark. For more information, please visit www.booztfashion.com.

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The Nomination Committee submits proposals to the AGM regarding the composition of the Board, remuneration of the Board, election of auditors and auditor fees.

Shareholders who would like to submit proposals to the Nomination Committee can do so by e-mail valberedningen@boozt.com or by letter to Boozt AB, Att: Valberedningen, Hyllie Boulevard 10 B, 215 32 Malmö, Sweden.

The proposals of the Nomination Committee will be presented in the notice of the Annual General Meeting for 2018 and will be published on Boozt's website. The Annual General Meeting will be held in Malmö on April 27, 2018.

For additional information, please contact:

Boozt AB (publ)

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The information was submitted for publication, through the agency of the contact person set out above, at 16:30 CET on September 20, 2017.

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