Boozt

Press Release

Malmö, Sweden, 31 August 2018

New number of shares and votes in Boozt AB (publ) August 31, 2018

During August a total of 744,000 new shares were issued as a result of the subscription of 62,000 warrants issued under the 2015/2025 employee warrant programme resolved at the shareholders' meeting on 9 November 2015.

Outstanding warrants under the 2015/2025 employee warrant programme after the exercise is 205,500. Each warrant gives the right to buy 12 shares in Boozt.

As of 31 August 2018, the last trading day of the month, the total number of shares and votes in Boozt amounts to 57,082,433.

For additional information, please contact:

Boozt AB (publ)

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This information is such information as Boozt AB (publ) is obliged to make public pursuant to the Swedish Financial Instruments

Trading Act. The information was submitted for publication, through the agency of the contact person set out above, at 17:31

CET on 31 August 2018.

Boozt is a leading, fast-growing and profitable Nordic technology company selling fashion online. The Group generated net sales amounting to SEK 2.0 billion in 2017. Boozt offers its customers a curated and contemporary selection of fashion brands, relevant to a variety of lifestyles, mainly through its multi-brand webstore Boozt.com. The company is focused on using cutting-edge, in-house developed technology to curate the best possible customer experience. Besides Boozt.com, the company also runs the webstore Booztlet.com and retail stores Booztlet and Beauty by Boozt in Denmark. For more information, please visit booztfashion.com.