

Press release December 19, 2013

Bravida publishes prospectus and applies for listing of its SEK Senior Secured Floating Rate Notes on NASDAQ OMX Stockholm

Stockholm, Sweden – December 19, 2013. On June 11, 2013, Bravida Holding AB (publ) ("Bravida") closed an offering of SEK 1.3 billion aggregate principal amount of senior secured floating rate notes due 2019 at an issue price of 100.0% (the "SEK Senior Secured Floating Rate Notes").

Bravida has prepared a prospectus for the purpose of admission to trading of the SEK Senior Secured Floating Rate Notes on the regulated market of NASDAQ OMX Stockholm. The prospectus has been approved by the Swedish Financial Supervisory Authority and Bravida has applied for admission to trading of the SEK Senior Secured Floating Rate Notes with an expected first day of trading on or around December 20, 2013.

The prospectus is available on www.bravida.com.

This announcement does not constitute an offer to sell or the solicitation of an offer to buy the SEK Senior Secured Floating Rate Notes or any other security. The SEK Senior Secured Floating Rate Notes have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or any U.S. state securities laws.

For questions, please contact:

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Bravida is Scandinavia's premier integrated supplier of technical installation and service solutions, with nearly 8,000 employees. Bravida offers specialist expertise and integrated solutions in electrical installations, heating & plumbing and HVAC and operates at all stages of the installation – from advice and project planning to installation and service. Bravida has offices at 150 locations in Sweden, Norway and Denmark. www.bravida.com