



PRESS RELEASE

19 March 2025 15:45:00 CET

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Cint announces preliminary outcome in the rights issue

Cint Group AB (publ) ("Cint" or the "Company") today announces the preliminary outcome in the Company's new issue of shares with preferential rights for the Company's existing shareholders that was announced on 27 January 2025 and approved by an extraordinary general meeting on 21 February 2025 (the "Rights Issue"). The subscription period in the Rights Issue ended on 17 March 2025. The preliminary outcome in the Rights Issue indicates that 227,745,059 shares have been subscribed for, corresponding to approximately 160.4 per cent of the shares offered in the Rights Issue.

The calculation of the total number of shares subscribed for in the Rights Issue is still ongoing. However, the preliminary outcome in the Rights Issue indicates that 139,083,916 shares, corresponding to approximately 98.0 per cent of the shares offered in the Rights Issue, have been subscribed for with subscription rights and that Cint has received applications to subscribe for 88,661,143 shares without subscription rights, corresponding to approximately 62.4 per cent of the shares offered in the Rights Issue. The preliminary outcome thus indicates that the Rights Issue is subscribed to approximately 160.4 per cent in total and that the Rights Issue is oversubscribed.

The final outcome is expected to be announced on 20 March 2025 through a separate press release. That press release will include information on allotment, payment, and delivery of the shares subscribed for in the Rights Issue.

A fully subscribed Rights Issue would provide Cint with proceeds of approximately SEK 596 million before deduction of transaction costs.

Advisors

In connection with the Rights Issue, Cint has appointed Danske Bank A/S, Danmark, Sverige Filial and Skandinaviska Enskilda Banken AB as Joint Global Coordinators and Joint Bookrunners. Gernandt & Danielsson Advokatbyrå KB and Covington & Burling LLP act as legal advisers to Cint in connection with the Rights Issue.



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This announcement does not constitute an offer of securities to the public in the United Kingdom. No prospectus has been or will be registered in the United Kingdom in respect of the Securities. In the United Kingdom, this press release is being distributed to and is directed only at “investment professionals” falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the “**Order**”), or high net worth companies and other persons to whom the information may lawfully be communicated, falling within Article 49 (2)(a) to (e) of the Order (all such persons together being referred to as “**Relevant Persons**”). Any investment activity to which this communication relates will only be available to and will only be engaged with, Relevant Persons. Any person who is not a Relevant Person should not act or rely on this press release or any of its contents.

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The press release is for informational purposes only and does not constitute an offer to sell or issue, or the solicitation of an offer to buy or acquire, or subscribe for, any securities or any other financial instruments in the Company. Any offer in respect of any of the Securities will only be made through the prospectus that the Company has published. Offers will not be made to, and application forms will not be approved from, subscribers (including shareholders), or persons acting on behalf of subscribers, in any jurisdiction where applications for such subscription would contravene applicable laws or regulations, or would require additional prospectuses, filings, or other measures in addition to those required under Swedish law. Measures in violation of the restrictions may constitute a breach of relevant securities laws.



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This press release contains forward-looking statements that reflect the Company's current view of future events as well as financial and operational development. Words such as "intend", "assess", "expect", "may", "plan", "estimate" and other expressions involving indications or predictions regarding future development or trends, not based on historical facts, identify forward-looking statements and reflect the Company's beliefs and expectations and involve a number of risks, uncertainties and assumptions which could cause actual events and performance to differ materially from any expected future events or performance expressed or implied by the forward-looking statement. The information contained in this press release is subject to change without notice and, except as required by applicable law, the Company does not assume any responsibility or obligation to update publicly or review any of the forward-looking statements contained in it and nor does it intend to. You should not place undue reliance on forward-looking statements, which speak only as of the date of this press release. As a result of these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements as a prediction of actual future events or otherwise.

This announcement does not constitute an investment recommendation. The price and value of securities and any income from them can go down as well as up and you could lose your entire investment. Past performance is not a guide to future performance. Information in this announcement cannot be relied upon as a guide to future performance.

For more information please contact:

Patrik Linzenbold, Head of IR
+46 708 252630

patrik.linzenbold@cint.com

Niels Boon, CFO
niels.boon@cint.com



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About Cint

Cint is a global leader in research and measurement technology connecting brands, researchers, academics, or anyone with a question, to a network of over 800 suppliers representing millions of engaged respondents in 130+ countries. The Cint Exchange empowers users to gather insights at scale to build business strategies, develop research-enabled solutions, publish credible research, and more. Lucid Measurement by Cint, our advanced set of media measurement solutions, gives advertisers, media owners, and agencies the tools to measure the effectiveness and brand lift of cross-channel advertising campaigns in real time to optimize media performance while campaigns are live. Both products leverage Cint's global network of suppliers including panel providers, mobile apps, loyalty programs, and other online communities. These companies use our audience monetization tools to monetize their communities by matching them to survey opportunities.

At Cint, we're feeding the world's curiosity.

Cint Group AB (publ), listed on Nasdaq Stockholm (STO: CINT), has a global workforce of over 800. Cint has offices in Stockholm, London, New York, New Orleans, Singapore, Gurgaon, and Sydney, among other locations.

This information is information that Cint Group is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-03-19 15:45 CET.

Attachments

Cint announces preliminary outcome in the rights issue