

Press release

Stockholm, March 30, 2009

Dr. Detlef Münchow to leave Electrolux

Detlef Münchow, Executive Vice President of AB Electrolux and sector head of Electrolux Professional, will be leaving the Group at the end of September 2009. A search for a new head of Electrolux Professional has commenced.

Münchow joined Electrolux in 1999, and successfully restructured the professional products business sector, mostly by divesting unrelated businesses, such as Components, Vending, Commercial Refrigeration and Leisure. The sector became focused on the Laundry and Foodservice businesses, and reduced the number of brands, refocused on products and segments, and drove into new geographies, specifically Asia. The Sector reported a record year in 2008 and is well prepared for the world economic downturn.

Electrolux Professional is a world leader in the production and distribution of professional food service and laundry solutions. In 2008 Electrolux Professional had sales of SEK 7.4 billion.

For further information please contact Electrolux Media Relations +46 8 657 6507.

About the Electrolux Group Electrolux is a global leader in home appliances and appliances for professional use, selling more than 40 million products to customers in 150 countries every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, vacuum cleaners and cookers sold under esteemed brands such as Electrolux, AEG-Electrolux, Eureka and Frigidaire. In 2008, Electrolux had sales of SEK 105 billion and 55,000 employees. For more information, visit <http://www.electrolux.com/press>

Electrolux may be required to disclose the information provided herein pursuant to the Securities Market Act.

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