

Press release

Stockholm, August 31, 2011

Conversion of shares

According to AB Electrolux articles of association, owners of Class A shares have the right to have such shares converted to Class B shares. In August, 2011, at the request of shareholders, 250,000 Class A shares were converted to Class B shares.

Conversion of shares reduces the total number of votes in the company. When such a conversion has occurred, the company is obligated by law to disclose it.

After the conversion, the total number of votes amounts to 38,373,843.

The total number of registered shares in the company amounts to 308,920,308 shares, of which 8,313,125 are Class A shares and 300,607,183 are Class B shares.

For further information, contact Electrolux Press Hotline, +46 8 657 65 07.

Electrolux is a global leader in household appliances and appliances for professional use, selling more than 40 million products to customers in more than 150 markets every year. The company focuses on innovative products that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, cookers, air-conditioners and small appliances such as vacuum cleaners sold under esteemed brands like Electrolux, AEG, Eureka and Frigidaire. In 2010 Electrolux had sales of SEK 106 billion and 52,000 employees. For more information go to www.electrolux.com/press and www.electrolux.com/news.

Electrolux discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 08.00 CET on August 31, 2011.