

PRESS RELEASE**3 May 2012, 5.30 pm CET****Carlsberg selects Arenastaden and Faberge for its new Swedish headquarters**

In the Uarda 1 property, Carlsberg Sweden will lease 2,700 sqm of office space and occupancy will take place on 15 November 2012. The AIK Football Club, Onside Media and Svenska Idrottskliniken are also choosing to relocate to the Uarda 1 property. The combined annual rental value for these new tenants is SEK 10m. The Swedish Football Association and Svea Ekonomi are already confirmed tenants.

Arenastaden will become possibly Sweden's most exciting city district – with a unique mix of a number of attractive components: Friends Arena, Sweden's national football arena, will be inaugurated in autumn 2012. Quality Hotel Arena, a conference and congress hotel with 399 double rooms, will open in autumn 2013. Mall of Scandinavia, Northern Europe's most modern shopping centre, will open in autumn 2015. A total of 3,000 housing units are being built here, with initial occupancy in May 2014. We are also developing future-secured offices in the shape of 25,000 workplaces, in cooperation with a number of Scandinavia's most well-reputed architects. Arenastaden will offer the pulse of a city combined with proximity to nature. A city feel but with modern properties that are easy to adapt.

"When Carlsberg, one of the world's strongest brands, chooses Arenastaden, it is confirmation that we are well on our way to realising our vision for the new city district. Arenastaden's unique composition and great location create the best potential for a vibrant city district and attractive workplaces. Arenastaden is the natural choice for those seeking a city feel but in a modern and sustainable area," says Christian Hermelin, CEO of Faberge.

"It is gratifying and highly logical that Carlsberg Sweden, AIK Football, Onside Media and Svenska Idrottskliniken have all chosen Arenastaden. In the Uarda 1 property, we have jointly identified a solution that creates sustainable and modern offices," says Urban Sjölund, Director of Properties at Faberge. "These lettings mark the completion of Phase I and we are now making preparations for the launch of Phase 2," says Urban Sjölund in conclusion.

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