

News Release

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More than 3 000 Industry Leaders Think Forward at Hexagon 2012

Hexagon's second annual international conference attracts professionals from more than 70 countries to Las Vegas, NV and marks the launch of the Hexagon Online Marketplace

Hexagon AB, leading global provider of design, measurement and visualisation technologies, commenced its second annual international conference, Hexagon 2012, yesterday, welcoming more than 3 000 attendees. The conference, held 4-7 June at MGM Grand Hotel & Casino in Las Vegas, NV, USA, unites user communities from Intergraph®, Leica Geosystems, Z/I Imaging, Hexagon Metrology and NovAtel.

Professionals from the geospatial, surveying, power and energy, construction, aerospace and defence, public safety and security, automotive and manufacturing industries, among others, were invited to attend the four-day event. Hexagon 2012 features more than 400 educational breakout sessions, hands-on training courses and visionary keynote presentations. In addition, the international conference includes previews of groundbreaking technologies, interactive technical demonstrations, technology certifications, compelling customer best practices and limitless networking opportunities. The Hexagon 2012 TechPark, which showcases products, solutions and sponsor exhibits, also includes a number of integrated technologies highlighting Hexagon's synergistic portfolio.

For those who are unable to participate in the conference, Hexagon will stream President and CEO Ola Rollén's keynote presentation, "Hexagon: Moving Businesses, Industries and the World Forward," live today at 08:00 PDT. Rollén will speak about Hexagon's charge to empower customers with actionable information to proactively address tomorrow's challenges today. He will be joined on stage by Intergraph Process, Power & Marine (PP&M) President Gerhard Sallinger, Intergraph Security, Government & Infrastructure (SG&I) President John Graham, Hexagon Metrology President Norbert Hanke and Hexagon Geosystems President Juergen Dold, who will highlight stories describing how customers have employed Hexagon technologies to positively impact the global trends and changes facing the world. The presentation can be viewed at <http://thinkforwardlive.hexagonconference.com>.

Hexagon 2012 also marks the opening of the Hexagon Online Marketplace, Hexagon's Internet-based store. The Hexagon Online Marketplace signifies the first ever Hexagon-level, direct-to-customer venture, and provides customers with a simplified method of purchasing select Hexagon products and services. The first phase of the online store includes Leica Geosystems' GIS Mobile hardware and software; Intergraph PP&M's Pipe & Pressure Vessel software; and Intergraph SG&I's ERDAS Imagine products and training and GeoMedia® products, all of which are now available for purchase at www.hexagonmarket.com.

"Hexagon and our family of brands have always strived to work more closely with our customers to help meet their industry challenges and needs," said Rollén. "By uniting our customers and partners from across the globe and also providing them with easy access to our advanced technologies, we continue to provide them with the tools to move our industries and the world forward."

Following the success of Hexagon 2012, Hexagon 2013 will take place 3-6 June 2013, also at MGM Grand. For more information and to register, visit the conference website at www.hexagonconference.com/2013.

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Hexagon is a leading global provider of design, measurement and visualisation technologies. Our customers design, measure and position objects, and process and present data, to stay one step ahead of a changing world.

Hexagon's solutions increase productivity, enhance quality and allow for faster, better operational decisions, saving time, money and resources.

Hexagon has over 13 000 employees in more than 40 countries and net sales of about 2 200 MEUR. Our products are used in a broad range of industries including surveying, power and energy, aerospace and defence, safety and security, construction and manufacturing. Learn more at www.hexagon.com.