

Press Release

Stockholm, Sweden, 3rd December 2012

Hexagon Acquires 3D City Modelling Pioneer GTA Geoinformatik GmbH

Hexagon AB, leading global provider of design, measurement and visualisation solutions, has signed a definitive agreement to acquire the business of GTA Geoinformatik GmbH, a pioneer in georeferenced virtual 3D city models and highly efficient building reconstructions.

Founded in 1995, GTA Geoinformatik is the developer of tridicon® software, which enables the automatic generation of high-quality, coloured 3D point clouds. The company also specialises in uniting point cloud data with aerial images including oblique and LiDAR images to create intelligent, navigable 3D city models, or smart cities.

“The idea of creating a smart city has been an important part of Hexagon’s geospatial vision to merge maps with information and real-time updates,” said Hexagon President and CEO Ola Rollén. “Solutions such as those GTA Geoinformatik delivers are becoming increasingly important, as they build the foundation for industry-specific applications in areas of city development such as security, traffic, infrastructure management, energy and emergency response.”

GTA Geoinformatik, based in Berlin and Neubrandenburg, Germany, will be fully consolidated as of end of November. The acquisition will not have any visible impact on Hexagon's earnings in the short-term.

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Hexagon (NASDAQ OMX Stockholm: HEXA B) is a leading global provider of design, measurement and visualisation technologies. Our customers design, measure and position objects, and process and present data, to stay one step ahead of a changing world.

Hexagon’s technologies increase productivity, enhance quality and allow for faster, better operational decisions, saving time, money and resources.

Hexagon has over 13 000 employees in more than 40 countries and net sales of about 2 200 MEUR. Our products are used in a broad range of industries including surveying, power and energy, aerospace and defence, safety and security, construction and manufacturing. Learn more at www.hexagon.com.