

**PRESS RELEASE**  
**August 6, 2008**



**NEW CHIEF FINANCIAL OFFICER FOR H & M HENNES & MAURITZ AB  
AS OF NOVEMBER 2008**

**Jyrki Tervonen will be replacing Leif Persson as new CFO for H & M Hennes & Mauritz AB as of November 2008.**

Jyrki Tervonen has been with H&M since 1997, his recent position being country manager for Finland, Poland, the Czech Republic, Slovakia and Hungary. Additionally Jyrki has been CFO for Finland.

Leif Persson will continue to act as a member of the Executive Management Team and will from November be working with strategic company matters.

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H & M Hennes & Mauritz AB (H&M) was established in Sweden in 1947. The company's business concept is to offer fashion and quality at the best price. H&M is quoted on the OMX Nordic Exchange Stockholm. Today there are around 1,600 H&M stores in 29 countries. H&M has 68,000 employees and achieved sales including VAT in 2007 of SEK 92,123 million. H&M has a wide product range that is divided into a number of different concepts for women, men, teenagers, children and cosmetics. The company's clothing collections are created by its own designers, pattern makers and buyers. For further information visit [www.hm.com](http://www.hm.com).

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the Securities Exchange and Clearing Operations Act and/or the Financial Instruments Trading Act. It was released for publication at 08.00 (CET) on August 6, 2008.
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