



Press Information 29/11/2013

H&M takes first step into the Philippines

H & M Hennes & Mauritz AB has signed contract for the first store opening in Manila, Philippines.

The flagship store is planned to open during 2014 in the shopping centre SM Megamall, Manila.

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Press pictures and background information for editorial use can be downloaded from hm.com

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under Sweden's Securities Market Act. It was released for publication at 08:00(CET) on 29/11/2013.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on NASDAQ OMX Stockholm. The company's business concept is to offer fashion and quality at the best price. In addition to H&M, the group includes the brands & Other Stories, Cheap Monday, COS, Monki and Weekday as well as H&M Home. The H&M Group has around 3,000 stores in 53 markets including franchise markets. In 2012, sales including VAT were SEK 140,948 million and the number of employees is more than 104,000. For further information, visit hm.com