

Press Release 2 February 2016

H&M's nomination committee recommends the appointment of Stina Honkamaa Bergfors and Erica Wiking Häger as new members of H&M's board of directors

H&M's nomination committee has now completed its work on proposals to the annual general meeting on 3 May 2016. The nomination committee proposes that Stina Honkamaa Bergfors and Erica Wiking Häger be elected as new members of the board of directors and that the following present directors be re-elected: Anders Dahlvig, Lena Patriksson Keller, Stefan Persson, Melker Schörling, Christian Sievert and Niklas Zennström. Lottie Knutson and Sussi Kvart are not available for re-election. The committee proposes that Stefan Persson be re-elected as chairman of the board.

"I am very pleased that Stina Honkamaa Bergfors and Erica Wiking Häger have agreed to be proposed as new members of H&M's board. From her various leading positions in companies such as Google and IKEA, Stina Honkamaa Bergfors has gathered solid and valuable experience within media, digitalisation and entrepreneurship. As a lawyer, in addition specialising in sustainability and risk management Erica Wiking Häger has also distinguished herself as a much appreciated advisor to companies with big international operations in areas such as e-commerce, digital services and data privacy. We are convinced that Stina and Erica, with their skills and experience, will make valuable contributions to H&M's future board work," says Stefan Persson, chairman of H&M's nomination committee and of H&M's board of directors.

Stina Honkamaa Bergfors, born in 1972, is CEO and co-founder of the digital media company United Screens and former country director for Google in Sweden. Today she is also a member of Ikea's global board of directors and a member of the board of Eniro. Stina holds a bachelor's degree in business and economics and has an honorary doctorate from Luleå University of Technology. Stina has been honoured several times for her leadership and strategic thinking within the media industry. Stina is a member of the Swedish Fashion Council's advisory board, the Swedish Media Commission's group of experts and is also involved in the Prince Daniel Fellowship at the Royal Swedish Academy of Engineering Sciences (IVA). Her shareholding in H&M amounts to 1,000 shares and related parties' holdings amount to 3,000 shares.

Erica Wiking Häger, born in 1970, has more than 15 years' experience of qualified business law work in an international context in areas such as commercial contracts, international expansion and data privacy. Erica has been a partner at the law firm Mannheimer Swartling since 2009. She is the firm's chair of the Corporate Sustainability & Risk Management practice group and leads a team of lawyers which offers advice on matters associated with human rights, working conditions, the environment and anti-corruption. Erica holds an LL.M. from Uppsala University and an LL.M. from Harvard Law School with complementary studies at University of Oklahoma in the US and Ruprecht-Karls-Universität Heidelberg in Germany. Today Erica is a member of the board of the law firm Mannheimer Swartling and of the Swedish Chamber of Commerce. Erica is a member of the Swedish Bar Association, the New York Bar Association and the IAPP (International Association of Privacy Professionals). Her shareholding in H&M amounts to 0 shares.

The nomination committee comprises Stefan Persson, Lottie Tham, Liselott Ledin from Alecta, Jan Andersson from Swedbank Robur Fonder and Anders Oscarsson from AMF Pension. The members of the nomination committee are backed by shareholders who together represent 75 percent of the total votes in the company. The nomination committee's full proposals will be presented in the notice of H&M's annual general meeting placed in Svenska Dagbladet, Dagens Nyheter and Post- och Inrikes Tidningar.

The nomination committee of H & M Hennes & Mauritz AB Contact person: Jan Andersson, +46-76-139 55 00

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under Sweden's Securities Market Act. It was released for publication at 08.00 (CET) on 2 February 2016.

H&MHennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on NASDAQ Stockholm. The company's business concept is to offer fashion and quality at the best price. In addition to H&M, the Group includes the brands COS, Monki, Weekday, Cheap Monday, & Other Stories as well as H&M Home. The H&M Group has more than 3,900 stores in 61 markets. In 2015, sales including VAT were approximately SEK 210 billion. The number of employees amounts to more than 148,000. For further information, visit <a href="https://linearchitecom/homes-number-of-employees-num