

H&M Group

Press release

15 March 2022

The H&M group's sales development in the first quarter 2022

Net sales in local currencies increased by 18 percent in the first quarter 2022, i.e., in the period 1 December 2021 to 28 February 2022, compared with the corresponding period last year. Converted to SEK, net sales increased by 23 percent to SEK 49,166* m (40,060).

** The amount is provisional and may deviate slightly from the three-month report, covering the period 1 December 2021 – 28 February 2022, that will be published on 31 March 2022.*

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For more information from the H&M group and press images visit hmgroupp.com/media.

Communication in conjunction with the three-month report

The three-month report, i.e., 1 December 2021 – 28 February 2022, will be published at 08:00 CEST on 31 March 2022, followed by a telephone conference at 09:00 CEST for the financial market and media. The telephone conference will be held in English, hosted by CEO Helena Helmersson, CFO Adam Karlsson and Head of IR Nils Vinge.

For log in details for the telephone conference please register at hmgroupp.com or via this link: <http://emea.directeventreg.com/registration/3588167>.

To book interviews in conjunction with the three-month report on 31 March 2022, please contact: Kristina Stenvinkel, telephone: +46 70 796 54 40, stenvinkel@hm.com or Iñigo Sáenz Maestre, Head of Media Relations, telephone +46 72 980 53 52, inigo.saenz@hm.com.

The information in this press release is that which H & M Hennes & Mauritz AB (publ) is required to disclose under the EU Market Abuse Regulation (EU) No 596/2014. The information was submitted for publication by the abovementioned person at 08:00 CET on 15 March 2022. This press release, along with additional information about the H&M group, is available at hmgroupp.com.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, & Other Stories, H&M HOME and ARKET as well as Afound. For further information, visit hmgroupp.com.