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Major breakthrough for HMS' new Anybus product

One of the world's leading manufacturers of variable speed drives within industrial automation has decided to use new Anybus Technology from HMS in their new product generation. Worth approximately 1 MSEK in 2008, this Design-Win is estimated to reach more than 10 MSEK of annual sales when in full production.

Variable Speed Drives are used within most areas of industrial automation for the purpose of controlling electrical motors in various applications. One of the growth drivers in this automation segment is the ability to reduce energy consumption, which can be further enhanced by efficient industrial networking. Accordingly, the Anybus-CompactCom technology has been developed to optimize communication interfaces in applications like this. CompactCom with its new network processor reduces size, cost and power consumption while improving performance even more.

- This is our largest Design-Win so far for our new Anybus technology. The release process has proceeded above expectation and we are already counting more than 100 Design-Wins. And, the fact that one of the most important companies in industrial automation chooses Anybus confirms our level of technology as well as our market position, says Nicolas Hassbjer, CEO of HMS.

The customer, who is a global company selling to all industrial markets, has up until now used communication solutions developed in-house. Through the decision to use Anybus technology in their new generation of products, the customer gains in flexibility allowing the variable speed drives to be connected to more industrial networks. At the same time, Anybus reduces the development time and cost spent by the customer, enabling them to focus on development of their core technology.

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HMS Networks AB is a world-leading supplier of communication technology for industrial automation. Sales totalled MSEK 270 in 2007 (appr. €30 million). Over 90% were to customers located outside Sweden. All development and the major portion of manufacturing are performed at the head office in Halmstad. Sales offices are located in Tokyo, Beijing, Karlsruhe, Chicago, Milan and Mulhouse. HMS has 155 employees and produces network interface cards and products to interconnect different networks under the trademark Anybus®. The network interface cards are embedded in automation equipment such as robots, control systems, motors and sensors. This allows subcomponents in machines to communicate with each other and with different networks.

HMS was formed in 1988 and has had an average organic growth of 30% per year over the last 10 years. HMS is listed on OMX Nordic Exchange in Stockholm in the category Small Cap, Information Technology.























