

PRESS RELEASE

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HMS establishes new sales offices in India, Denmark and the UK.

As a part of the HMS strategic plan for further expansion, three new sales offices have been established.

Following the HMS strategy to strengthen its sales resources and provide first-class local service and technical support, new sales offices have been established in India, the United Kingdom and Denmark.

”It is strategically important that we take this step to get closer to our customers on three of our important markets. We have an established customer base in the United Kingdom and Denmark since many years and this customer base can now be further developed and expanded. The industrial communication market in India will most likely develop strongly over the next few years. With a new office in India we are able to provide the HMS technology on this fast-growing market. It is an obvious advantage both for our customers and for our sales channels to have HMS staff offering sales, marketing and technical support locally”, says Staffan Dahlström, CEO at HMS Networks AB.

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HMS Networks AB (publ) is a world-leading supplier of communication technology for industrial automation. Sales amounted to SEK 345 million in 2010. Over 90% of these sales were to customers located outside Sweden. All development and the major portion of manufacturing is carried out at the head office in Halmstad. Sales offices are located in Japan, China, Germany, Denmark, India, UK, USA, Italy and France. HMS has 190 employees and produces network interface cards and products to interconnect different networks under the trademark Anybus®. The network interface cards are embedded in automation equipment such as inverter drives, robots, control systems and sensors. This allows subcomponents in machines to communicate with one another and with different networks in order to build more efficient and flexible automation systems with reduced energy consumption. HMS is listed on NASDAQ-OMX Nordic Exchange in Stockholm in the category Small Cap, Information Technology.