

Press release

2 September 2010

Comment on speculation regarding structural changes in the European newsprint sector

There has been speculation in the Finnish daily press regarding a possible structural deal on newsprint between Holmen, Norske Skog and Stora Enso. In view of this Holmen wishes to announce that no discussions are under way that correspond to the information published.

Contact:

Ingela Carlsson, Public Relations Director, Holmen, tel. +46 702 12 97 12

In its capacity as issuer, Holmen AB is releasing the information in this press release in accordance with Chapter 17 of the Swedish Securities Market Act (2007:528). The information was distributed to the media for publication at 15.00 CET on 2 September 2010.