

PRESS RELEASE

Henrik Andréasson new head of the NK Business Area at Hufvudstaden

Henrik Andréasson has been appointed as the new head of the NK Business Area, as well as CEO of AB Nordiska Kompaniet. He will also be a member of the Hufvudstaden Executive Management. Henrik will take up his position by August 6, 2018 at the latest.

Henrik holds a BA in Service Management from Lund University, and he has solid, broad-based experience from leading positions in the retail sector at both Swedish and international companies.

Henrik is currently Global Retail Development Director at Fiskars, where he has also held a number of other positions, including Head of Retail for Scandinavia. Prior to that, he worked at Björn Borg, Lidl and several other companies.

“It gives us great pleasure to welcome Henrik Andréasson to Hufvudstaden as head of the NK Business Area. Hufvudstaden’s aim is that Nordiska Kompaniet will reinforce its position as a world-class department store, with a high proportion of international luxury brands, and offer NK customers successful retail, food and service concepts. With his broad experience and expertise, we are looking forward to Henrik leading NK successfully into the future,” says Ivo Stopner, President of Hufvudstaden.

When Henrik Andréasson takes up his position, Bo Wikare, who is currently acting head of the NK Business Area, will return full-time to his regular position as Head of Business Development at Hufvudstaden.

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Ivo Stopner
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