

Press release

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New CEO at Permobil

After nine years as CEO of Permobil, a global leader in advanced rehab solutions, Jon Sintorn will leave on August 31, 2018. Bengt Thorsson, currently President EMEA at Dometic, and with extensive experience from various positions at Scania, will succeed him on September 1, 2018.

During the last decade, Permobil has grown from a niche player to a global leader in advanced rehab technology, offering power wheelchairs, manual wheelchairs, seating and positioning solutions. Today, the company has a strong position in Europe and in the U.S. market, with strong growth in Asia.

"I am very proud to have been part of the Permobil team and for the results that we have achieved. We have entered new markets, added new product lines and many new features, including digitization of our products. The employees of Permobil have a big heart in everything they do for the users and customers. I am convinced that the company will maintain its user focus and continue to deliver fantastic performance", says Jon Sintorn, CEO of Permobil.

"Jon Sintorn has led Permobil during nine years of fast growth and transition. During that time, the company has increased its global footprint and grown from SEK 1 bn. to SEK 4 bn. in revenue, while maintaining focus on innovation and on delivering value to its customers. I am grateful for Jon's valuable contribution and the outstanding progress Permobil has achieved during his time as CEO", says Martin Lundstedt, Chairman of the board of directors at Permobil.

"I am very impressed with Permobil's innovation capacity and the way the company delivers value to its users and customers by improving quality of life. With strong underlying demographic trends and opportunities in connectivity and digitalization, the company is well positioned for continued profitable growth. I am excited to come on board", says Bengt Thorsson, appointed CEO.

"Permobil has a clear strategy and plan to continue to grow in the coming years. I look forward to welcoming Bengt Thorsson to lead that journey. With his experience from global sales and operational excellence initiatives, I know that he will bring value and strong leadership to Permobil", says Martin Lundstedt.



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