PRESS INFORMATION

Share based incentive programme fully subscribed

The incentive programme resolved by the 2009 Annual General Meeting for members of senior management for up to 255,000 call options to purchase class B shares held in treasury was fully subscribed. A total of 23 members of senior management will acquire options under the 2009 programme.

The call options will be transferred at a price of SEK 2.00 per call option, equivalent to the market value according to a valuation performed by Nordea Bank AB (publ), Corporate Finance. The redemption price amounts to SEK 31.10 (which is equivalent to 120 percent of the average market price during the measuring period 7 September – 18 September 2009). The redemption period is at three occasions up until 30 September 2012, inclusive.

Stockholm, 30 September 2009

Lagercrantz Group AB (publl)

For further information, contact:

Jörgen Wigh, President & CEO, Lagercrantz Group AB, telephone +46 8 700 66 70.
Niklas Enmark, CFO, Lagercrantz Group AB, telephone +46 8 700 66 70.

This information is disclosed in accordance with the Securities Markets Act, the Financial Instruments Trading Act or according to the agreement with NASDAQ OMX Stockholm Exchange. The information was submitted for publication on 2009-09-30 at 12:00.

LAGERCRANTZ GROUP IN BRIEF
Lagercrantz Group is a technology trading group in electronics, electrics, communication and adjacent areas. The Group operates in a decentralised mode with value-creating sales in close proximity to its customers and markets and has a leading position in several expansive niches.

Operations are organised in three divisions. Division Electronics is primarily involved in marketing solutions in wireless industrial communication and embedded systems. Division Mechatronics offers electro-mechanical components and production of cable harnesses and electric connection systems. Division Communications provides solutions in digital image transmission/technical security, design software and access products. Manufacturing companies are the primary customers. Lagercrantz is today represented in eight countries in Northern Europe, and in China.

The Group has sales of more than SEK 2 billion and has approximately 700 employees. Lagercrantz is listed on NASDAQ OMX Stockholm Exchange, segment Small Cap. Additional information is available at www.lagercrantz.com.