

# PRESS RELEASE

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## Lindab's Capital Markets Day: Transformation towards an Integrated Company

Today Lindab held its first Capital Markets Day since President and CEO Anders Berg took office in March 2013. The main programme of the day was an in-depth interview with Anders Berg and panellists from Lindab's management that highlighted Lindab's strategic direction and how the new financial targets will be reached.

In the morning, one acquisition and one investment in a significant new distribution centre in Grevie were made public.

Lindab's CEO Anders Berg commented: "The acquisitions we make is a further step in the implementation of our strategy to become a complete ventilation solutions provider. The air handling unit is a central part of a ventilation system and it is therefore important that we have our own competence and control, which we will achieve through IMP Klíma's climate activities.

The investment in a new highly automated distribution centre in Grevie is a positive and important step in our quest to become even more efficient, more flexible and, above all, able to grow with better profitability. This falls within our focus area "Efficient Availability" where we work intensely to improve and streamline the entire workflow from input to distribution of our goods to our customers. We recently announced more activities in this area, including the centralisation of production and more efficient processes.

We are on a journey towards a more efficient and customer-oriented Lindab, but the change will not happen overnight, it requires perseverance and many small steps. We have already made many changes with "ONE Lindab", i.e., an organisation with faster decision-making paths that reflects our strategic focus.

It's essential to have our own distribution, development and production of core products. We must be agile and responsive to develop customer offerings that ever more customers in ever more markets want to buy. We have a unique position and will utilise it further in the future as the demand for energy-efficient solutions and good indoor climate is growing."

The day was attended by guest speaker Mr Fredrik Reinfeldt who spoke about his experiences from change management where he saw parallels to Lindab's challenges and opportunities. Moderator Steffo Törnquist led the interviews with Reinfeldt and Berg including the panellists, which gave rise to many interesting discussions and insights where the audience was also given the opportunity to ask questions.





The event was held at the Sjömagasinet in Gothenburg and included a visit to Lindab's branch, where Lindab's Head of Sales for the Northern European region, Joakim Lönnberg, made a presentation on Lindab's distribution in Sweden.

#### **End**

The information here is that which Lindab International AB has willingly chosen to make public or that which it is obliged to make public according to the Swedish Securities Market Act and/or the Financial Instruments Trading Act.

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### Lindab - A Ventilation and Building Products company:

Lindab develops, manufactures, markets and distributes products and system solutions for simplified construction and improved indoor climate.

The products are characterised by their high quality, ease of assembly, energy efficiency, consideration towards the environment, and are delivered with high levels of service. Altogether, this increases customer value.

The Group had sales revenue of SEK 7,003 m in 2014 and is established in 32 countries with approximately 4,600 employees. The main market is non-residential construction, which accounts for 80 percent of sales, while residential accounts for 20 percent of sales. During 2014, the Nordic market accounted for 46 percent, the CEE/CIS (Central and Eastern Europe plus other former Soviet states) for 21 percent, Western Europe for 30 percent and other markets for 3 percent of total sales.

The share is listed on the Nasdaq OMX Nordic Exchange, Stockholm, Mid Cap. For more information visit <a href="https://www.lindabgroup.com">www.lindabgroup.com</a>

