



Stockholm 10 April 2025

SEB appoints Chief of Staff and new head of Business & Retail Banking

Jonas Söderberg, currently head of SEB's Business & Retail Banking division, is appointed Chief of Staff on Group level. Sven Eggefalk, former CEO of Länsförsäkringar Bank, is appointed new head of Business & Retail Banking and member of SEB's Group Executive Committee. The changes are effective as of 1 September, 2025.

"I want to thank Jonas Söderberg for his strong contribution to the Business & Retail Banking division. I am very pleased that Jonas steps into the position as Chief of Staff. It is a role that requires extensive banking experience and in-depth knowledge of all different areas of SEB's business," says SEB's President and CEO **Johan Torgeby**, and continues:

"Furthermore, I am very happy to welcome Sven Eggefalk back to SEB. Sven has extensive experience in retail banking, including 15 years at SEB, with a proven track record as a skilled leader with a strong customer focus."

Sven Eggefalk was, prior to his position as CEO of Länsförsäkringar Bank, CEO of Länsförsäkringar Östgöta and Wasa Kredit, both subsidiaries to Länsförsäkringar. Before that, he held several positions at SEB, including Head of Development and Sales within Retail Sweden.

Jonas Söderberg has been with SEB since 1999, and Head of Business & Retail Banking since 2021. Prior to his current role, he held the positions as Regional Manager and Head of Investor Relations among others.

The Chief of Staff position will include a portfolio of assignments that was previously under the umbrella of Mats Torstendahl, Deputy President and CEO, who was recently appointed country manager in the UK.

In his new position, Jonas Söderberg will transfer from SEB's Group Executive Committee to SEB's Senior Leadership Committee.

For further information, contact:

Pawel Wyszynski, Head of Investor Relations
+46 70 462 2111
pawel.wyszynski@seb.se

Petter Brunnberg, Head of Media Relations & External Communication
+46 70 763 5166
petter.brunnberg@seb.se

SEB is a leading northern European financial services group with international reach. We exist to positively shape the future with responsible advice and capital, today and for generations to come. By partnering with our customers, we want to be a leading catalyst in the transition to a more sustainable world. In Sweden and the Baltic countries, SEB offers financial advice and a wide range of financial services. In Denmark, Finland, Norway, Germany and the United Kingdom, we have a strong focus on corporate and investment banking based on a full-service offering to corporate and institutional clients. The international nature of SEB's business is reflected in our presence in more than 20 countries worldwide, with around 19,000 employees. At 31 December 2024, the Group's total assets amounted to SEK 3,759bn while assets under management totalled SEK 2,664bn. Read more about SEB

at sebgroup.com.