



OMX Nordic Exchange: SWMA

## PRESS RELEASE

*4 October, 2007*

### Swedish Match Announces Nominating Committee

**The 2007 Annual General Meeting resolved that the Chairman of the Board shall be given a mandate to contact the company's four largest shareholders and ask them each to appoint one representative to make up the Nominating Committee, together with the Chairman of the Board, for the period until a new Nominating Committee has been appointed in accordance with a mandate from the next Annual General Meeting.**

In addition to Conny Karlsson (Chairman of the Board), William N. Booth (Wellington Management Company), Mads Eg Gensmann (Parvus Asset Management), Michael Allison (Morgan Stanley Investment Management) and Andy Brown (Cedar Rock Capital) have been appointed members of the Nominating Committee.

According to the instructions adopted by the Annual General Meeting, the Nominating Committee shall prepare and submit proposals to the Annual General Meeting regarding the election of the Chairman and other Members of the Board, the determination of Directors fees to be divided between the Chairman and other Members of the Board and any remuneration for committee work, the election of and payment of fees to auditors, when applicable, and the election of a Chairman of the Annual General Meeting.

Shareholders who wish to submit its opinion, or put forward a proposal, to the Company's Nominating Committee may do so to the Company's general counsel, Fredrik Peyron.

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*Swedish Match is a global Group of companies with a broad assortment of market-leading brands in smokeless tobacco products, cigars, pipe tobacco and lights products. The Group's global operations generated sales of 12,470 MSEK for the twelve month period ending June 30, 2007. Swedish Match shares are listed on OMX Nordic Exchange in Stockholm (SWMA).*

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