

## Press Release

March 5, 2009

### **Telia raises the price for fixed telephony subscriptions SEK 20 per month**

**On April 14, Telia will raise the price of the Telia Bas telephony subscription from SEK 125 to SEK 145 per month (SEK 132, excl. VAT, for Telia business subscriptions). This marks the first increase in the price of fixed telephony subscriptions since 2001. The infrastructure company, Skanova, has implemented a new price list for telecom operators using the copper network, which explains the increase. In conjunction with the change, Telia will also offer its customers attractive combination packages for telephony, broadband and TV.**

The price of the Telia Bas subscription, which is regulated by the Swedish Post and Telecom Agency, has not been raised since 2001. On February 12, the infrastructure company, Skanova, announced to its carrier customers that it will increase the price of access to the copper network. Skanova's price increase is a result of the ongoing shift in technology and rising costs per connection and is the reason behind the increase in Telia Bas from SEK 125 to SEK 145 per month as of April 14 and in Telia business subscriptions\* from SEK 116 to SEK 132 per month, excluding VAT.

"In recent years, our customers have seen the variable per-minute price of phone calls steadily fall, in some cases by as much as fifty percent. This fall, combined with the steady price of fixed subscriptions over the past eight years, has meant that consumers have been able to reduce their costs for fixed telephony," says Stefan Trampus, Head of Broadband Services at Telia.

The trend of buying multiple services from a single supplier is still strong. Many households choose to buy telephony, broadband and TV - commonly referred to as "triple play".

"We will send letters to all of our customers affected by the price increase with more information," says Stefan Trampus. "We will also reward those who buy multiple services from us and offer attractive combination packages for telephony, broadband and TV. For many customers, this will mean lower prices than what they pay today."

*For more information about the price change and customer offers, visit [www.telia.se](http://www.telia.se). All affected customers will receive information no later than March 14, 2009.*

*\* For business customers, the fee increase will take effect on May 14, depending on the terms of the agreement.*

TeliaSonera provides telecommunication services in the Nordic and Baltic countries, the emerging markets of Eurasia, including Russia and Turkey, and in Spain. We are the leading European provider of quality cross-border voice, IP and capacity services, provided through our wholly-owned international carrier network. In 2008, TeliaSonera's net sales amounted to SEK 104 billion, and at the end of December 2008 the total number of subscriptions was 135 million in 20 countries. The TeliaSonera share is listed on NASDAQ OMX Stockholm and NASDAQ OMX Helsinki. Simplicity and service are important tools for us in creating profitable growth and value for our customers and shareholders. Read more at [www.teliasonera.com](http://www.teliasonera.com)

TeliaSonera AB discloses the information provided herein pursuant to the Swedish Securities Markets Act and/or the Swedish Financial Instrument Trading Act. The information was submitted for publication at 9 a.m. CET on March 5, 2009.

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**For further information journalists can contact:  
The TeliaSonera Press Office, +46-(0)8-713 58 30**

**Forward-Looking Statements**

Statements made in the press release relating to future status or circumstances, including future performance and other trend projections are forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of TeliaSonera.

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