

Press Release May 18, 2020

## Telia Company licenses standalone OTT rights to Discovery Networks

The European Commission has today approved Telia Company's decision to license standalone OTT rights, in Sweden and Finland, to Discovery Networks.

The European Commission approved the acquisition of TV4, C More and MTV on November 12, 2019 making Telia Company pioneers in the Nordics by creating convergence that can meet customers' demands for high quality connectivity, reliable streaming and great content. By joining forces, customers are given possibilities of enjoying new experiences and services to enjoy whenever they want to, and wherever they are.

During the European Commission's approval process of the acquisition, Telia Company offered a commitment to license standalone OTT rights to one other market player in each of Sweden and Finland, respectively.

In line with that commitment, Telia Company decided to license standalone OTT rights, in Sweden and Finland, to Discovery Networks. The European Commission has now approved the licensee.

"We have run a process to license our OTT rights with several players, fully in line with the commitments. Today's approval means that we can continue to move forward and realise the advantages for our customers of combining our leading mobile and fixed networks with the most successful commercial media house in the Nordics. And, I'm happy to be able to announce to Discovery Network's customers that they can now have access to the best Nordic OTT content from TV4, C More and MTV," says Allison Kirkby, President and CEO of Telia Company.

The decision means that Discovery Networks will distribute TV4 Media's linear channels (TV4, Sjuan, TV 12, TV4 Fakta, TV4 Guld, TV4 Film, Sportkanalen, C More Hockey, C More Fotboll, C More Golf, C More Sport, C More Live 1-5), as well as MTV's linear channels (MTV3, Sub, AVA, C More Juniori, C More Max, C More Sport 1, C More Sport 2) and Telia's Liiga channel package over the open internet, without the need for a traditional TV subscription.

TV4 Play is already available to everyone with a handset, tablet or computer and will continue to be so in the future.

For more information, please contact our press office +46 771 77 58 30, visit our <u>Newsroom</u> or follow us on Twitter <u>@Teliacompany</u>.

## **Forward-Looking Statements**

Statements made in the press release relating to future status or circumstances, including future performance and other trend projections are forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of Telia Company.

We're Telia Company, the New Generation Telco. Our approximately 21,000 talented colleagues serve millions of customers every day in one of the world's most connected regions. With a strong connectivity base, we're the hub in the digital ecosystem, empowering people, companies and societies to stay in touch with everything that matters 24/7/365 - on their terms. Headquartered in Stockholm, the heart of innovation and technology, we're set to change the industry and bring the world even closer for our customers. Read more at <a href="https://www.teliacompany.com">www.teliacompany.com</a>