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Press release, Thursday, November 23, 2017

Prospectus regarding AcadeMedia's rights issue is made public

Prospectus

Prospectus regarding the rights issue in AcadeMedia has been approved and registered by Finansinspektionen and is now available at AcadeMedia's webpage www.academedias.se, Carnegie's webpage www.carnegie.se, and will be made available at the Swedish Financial Supervisory Authority's webpage www.fi.se.

Carnegie Investment Bank AB is acting as AcadeMedia's financial advisor and Advokatfirman Vinge is acting as legal advisor to AcadeMedia in connection with the rights issue.

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About AcadeMedia

AcadeMedia creates opportunities for people to develop. The 15,000 employees at our 600 preschools, compulsory schools, upper secondary schools and adult education centres share a common focus on quality and development. Our 160,000 children, students and adults are provided with a high quality education, giving them the best conditions to attain both learning objectives and their full potential as individuals. AcadeMedia is Northern Europe's largest education company, with locations/facilities/presence in Sweden, Norway and Germany. Our size gives us the capacity to be a robust, long term partner to the communities we serve. More information about AcadeMedia is available on www.academedias.se.

Important information

The information in this press release does not contain or constitute an offer to acquire, subscribe or otherwise trade in shares or other securities in AcadeMedia. No action has been taken and measures will not be taken to permit a public offering in any jurisdictions other



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than Sweden. Any invitation to the persons concerned to subscribe for shares in AcadeMedia will only be made through the prospectus that AcadeMedia published today on November 23, 2017.

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