

Press Release, Sunday, 16 April 2023

AcadeMedia announces changes in its Executive Management Team

Katarina Wilson, CFO at AcadeMedia since 2019 has been offered and accepted the role of deputy CEO at AcadeMedia. Karl Sandlund, COO and member of the executive management team, will leave for a new assignment outside of AcadeMedia.

- Katarina is a valued leader with broad experience who has significantly contributed to AcadeMedia's strong performance over the last few years. I am delighted that Katarina as deputy CEO continues to play a key role in AcadeMedia's continued journey, says AcadeMedia's CEO Marcus Strömberg.

In the role of deputy CEO, Katarina Wilson assumes responsibility for AcadeMedia's operational activities from the COO. Katarina will leave her current role as CFO when a new CFO has been appointed. A recruitment process has been initiated.

Katarina Wilson joined AcadeMedia in 2016 and assumed the role of CFO in 2019. She has a Master of Science degree from the Royal Institute of Technology in Stockholm and an MBA from Warwick Business School, UK.

Karl Sandlund has decided to leave his role as COO for a new assignment outside AcadeMedia. Karl Sandlund was appointed to the then new role of COO in August 2022 with responsibility for AcadeMedia's operational activities. Karl Sandlund will leave AcadeMedia in June 2023.

- We want to thank Karl who through his commitment has been a great support to the company. We wish him all the best in his new role, says AcadeMedia's CEO Marcus Strömberg.

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About AcadeMedia

AcadeMedia creates opportunities for people to develop. The 18,800 employees at our 700 preschools, compulsory schools, upper secondary schools and adult education centres share a common focus on quality and development. Our 192,500 children and students are provided with a high-quality education, giving them the best conditions to attain both learning objectives and their full potential as individuals. AcadeMedia is Northern Europe's largest education company, with locations/facilities/presence in Sweden, Norway, Germany, and Netherlands. Our size gives us the capacity to be a robust, long-term partner to the communities we serve. More information about AcadeMedia is available on www.academedia.se.

