

FORM 6-K
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Report of Foreign Private Issuer

**Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934**

For the month of January 2013
Commission File Number 1-31318

Gold Fields Limited

(Translation of registrant's name into English)

150 Helen Rd.
Sandown, Sandton 2196
South Africa
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F...x... Form 40-F.....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..x...

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

**GOLD FIELDS**

MEDIA RELEASE

GUIDANCE FOR FINANCIAL YEAR ENDED DECEMBER 2012 AND Q4 2012

Johannesburg, 21 January 2013: Gold Fields Limited (Gold Fields) (JSE, NYSE, NASDAQ Dubai: GFI) today announced that attributable Group production for the December 2012 quarter (Q4 2012) is expected to be 753,000 gold equivalent ounces compared to 811,000 ounces in the September quarter (Q3 2012) and 883,000 ounces in the corresponding 2011 quarter (Q4 2011).

The international regions had an excellent quarter contributing 471,000 (Q3 2012 – 424,000 and Q4 2011 – 449,000) attributable gold equivalent ounces with all of the international operations achieving an improved performance quarter on quarter. In particular, the Tarkwa Gold mine recorded a strong improvement from the prior quarter with production of 187,800 ounces of gold (Q3 2012 – 169,400 ounces).

The South Africa Region, as expected, contributed lower production of approximately 282,000 ounces compared to 386,000 ounces in Q3 2012. The lower production was largely the result of approximately 110,000 ounces lost during the quarter (Q3 2012 – 35,000 ounces) due to the on-going impact of the prolonged and unprotected strikes at KDC and Beatrix, as referred to in the Q3 results published on 28 November 2012. In total 145,000 ounces are estimated to have been lost due to the strikes. Unit costs in the South Africa Region were negatively impacted by the lower production.

This quarter is the last time that Gold Fields will be reporting on the KDC and Beatrix Gold Mines. These mines are part of GFIMSA, which has been renamed Sibanye Gold and will be listed separately on 11 February 2013.

Gold Fields will release full results for Q4 2012 on Thursday 14 February 2013.

Enquiries

Investor Enquiries

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Notes to editors

About Gold Fields

Gold Fields is one of the world's largest unhedged producers of gold with attributable annualised production of 3.5 million gold equivalent ounces from eight operating mines in Australia, Ghana, Peru and South Africa. Gold Fields also has an extensive and diverse global growth pipeline with four major projects in resource development and feasibility, with construction decisions expected in the next 18 to 24 months. Gold Fields has total attributable gold equivalent Mineral Reserves of 80.6 million ounces and Mineral Resources of 217 million ounces. Gold Fields is listed on the JSE Limited (primary listing), the New York Stock Exchange (NYSE), NASDAQ Dubai Limited, Euronext in Brussels (NYX) and the Swiss Exchange (SWX).

Sponsor: J.P. Morgan Equities Limited

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GOLD FIELDS LIMITED

Date: 21 January 2013

By:

A handwritten signature in black ink, appearing to read "Willie Jacobsz", written in a cursive style.

Name: Mr W J Jacobsz

Title: Senior Vice President: Investor
Relations and Corporate Affairs