

Issuer Betsson AB

Holder

Rolf Lundström

Instrument

B SE0000102378 Instrument

Before the transaction

2,434,691 Voting rights 10,107,191

Transaction

Reason for major shareholding notification Sell

16/11/2007

Limit for number of shares

After the transaction

Quantity

Shares 2,043,691 Directly held voting rights 175,625 Indirectly held voting rights 9,535,669

Percentage

Directly held shares 5.14 % Directly held voting rights 0.2 % Indirectly held voting rights 10.79 %

Resulting distribution of total

holdings

Percentage of voting

Number of underlying

Shares

 $\label{local-condition} Instruments - FITA Ch.\ 4,\ section\ 2,\ first paragraph,\ line\ 2$ Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total

Published 27/11/2007 15:49

Contact

Name Rolf Lundström Phone 031-77 13 725



rapportering@fi.se | Tfn 08-408 980 37 | Fax 08-24 39 25