



Issuer Betsson AB

Holder

JPMorgan Chase & Co.

Instrument

Instrument Ordinary Shares SE0000102378

Before the transaction

Shares	2,016,084
Voting rights	2,016,084

Transaction

Reason for major shareholding notification	Sell
Date	19/02/2008
Limit for number of shares	5 %
Limit for number of votes	5 %

After the transaction

Quantity

Shares	1,588,484
Directly held voting rights	0
Indirectly held voting rights	1,588,484

Percentage

Directly held shares	4.01 %
Directly held voting rights	0 %
Indirectly held voting rights	1.79 %

Resulting distribution of total holdings

	Percentage of voting rights:	Number of underlying shares:
Shares		

Instruments - FITA Ch. 4, section 2, first paragraph, line 2
Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total

Chain of controlling companies

Voting rights	%	Voting rights	Company
30,375	0.07		JF Asset Managenent Limtied
32,540	0.08		J.P.Morgan Investment Management Inc.
14,576	0.03		J.P.Morgan Asset Managenent (Japan) Limited
1,498,493	3.78		J.P.Morgan Asset Managenent (UK) Limited
12,500	0.03		J.P.Morgan Whitefriars Inc.

Group total holdings

Voting rights	1,588,484
Percentage of voting rights	1.79

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