



**Issuer** Betsson AB

**Holder**

Rolf Lundström

**Instrument**

Instrument B SE0000102378

**Before the transaction**

Shares 2,034,691

Voting rights 9,707,191

**Transaction**

Reason for major shareholding notification Sell

Date 10/10/2008

Limit for number of shares 5 %

**After the transaction**

**Quantity**

Shares 1,734,691

Directly held voting rights 175,625

Indirectly held voting rights 9,231,566

**Percentage**

Directly held shares 4.39 %

Directly held voting rights 0.2 %

Indirectly held voting rights 10.45 %

**Resulting distribution of total holdings**

	Percentage of voting rights:	Number of underlying shares:
Shares		

Instruments - FITA Ch. 4, section 2, first paragraph, line 2

Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

**Total**

**Published**

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