

**Issuer** Betsson AB**Holder**

Rolf Lundström

Instrument

Instrument B SE0000102378

Before the transaction

Shares	2,034,691
Voting rights	9,707,191

Transaction

Reason for major shareholding notification Sell

Date	10/10/2008
Limit for number of shares	5 %

After the transaction

Quantity	
Shares	1,734,691
Directly held voting rights	175,625
Indirectly held voting rights	9,231,566

Percentage

Directly held shares	4.39 %
Directly held voting rights	0.2 %
Indirectly held voting rights	10.45 %

Resulting distribution of total holdings

	Percentage of voting rights:	Number of underlying shares:
Shares		

Instruments - FITA Ch. 4, section 2, first paragraph, line 2

Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total**Published**

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