

Public information regarding change in number of shares

According to the listing rules and the Swedish Financial Instruments Trading Act (1991:980) regarding trade with financial instruments, all companies whose shares are quoted on a regulated market are to make public notification of any increase or decrease in the number of shares or in the number of votes. The last trading day, in the month where the change took place is today.

In line with executing the resolution adopted by an extra general meeting in 2010 regarding the incentive program for certain employees, the number of shares was increased with 46,763 B-shares to a total of 42,265,946 shares. At the same time, the number of own shares held by the company amounted to 4,222 B-shares. The total number of shares, excluding those owned by the company, amounts to 42,261,724 shares, of which 5,420,000 A- and 36,841,724 B-shares. Each A-share entitles ten votes, while each B-share entitles one vote.

For further information, contact:

Magnus Silfverberg, CEO and President Betsson AB (publ), phone: +46 (0)8 506 403 00 or magnus.silfverberg@betssonab.com.

Betsson AB's Core Business consists of owning and administering shareholdings in companies which, themselves or through partners, offer gaming to the end users via the internet. Betsson AB owns Betsson Malta which operates gaming to the end users either through their own websites or through partnerships. Betsson Malta offers Poker, Casino, Sportsbook, Scratch Cards, Bingo and Games. The customers come primarily from the Scandinavian countries and other parts of Europe. Betsson AB is listed on NASDAQ OMX Nordic Mid Cap List, (BETS).