

## Betsson issues new senior unsecured bonds

Betsson AB (publ) (the “**Company**”) announces today that it has successfully placed senior unsecured bonds with a tenor of three years and in an amount of EUR 100,000,000 under a framework of EUR 250,000,000 (the “**New Bonds**” or the “**Bond Issue**”). The New Bonds will carry floating rate interest of EURIBOR 3m plus 3.25 per cent. per annum and were issued at par. The issue date for the New Bonds is expected to be 23 September 2024.

The Bond Issue saw strong demand from a broad base of Nordic and international institutional investors and was significantly oversubscribed.

Swedbank AB (publ) acted as Global Coordinator and Joint Bookrunner and Arctic Securities AS, filial Sverige acted as Joint Bookrunner in connection with the Bond Issue.

Subject to the New Bonds being successfully issued, the Company also intends to redeem in full its outstanding senior unsecured bonds due in June 2025 with ISIN SE0017769672 (the “**Existing Bonds**” and “**Early Redemption**”). The Existing Bonds will upon Early Redemption be redeemed at the redemption price of 103.25 percent of the nominal amount together with any accrued but unpaid interest up to (and including) the redemption date. The Company intends to issue a conditional notice of early redemption on 12 September 2024. The outcome of the tender offer in relation to the Existing Bonds announced by the Company on 9 September 2024 is also expected to be published by the Company on 12 September 2024.

### For further information, please contact:

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*The information was submitted for publication, through the agency of the contact person set out above, on 11 September 2024, 18.45 CEST.*

### About Betsson AB

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the largest online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).