

## Notice of the Annual General Meeting of Betsson AB (publ) on 8 May 2025

Shareholders of Betsson AB (publ), reg. no 556090-4251 ("Betsson" or the "Company"), are invited to the Annual General Meeting (or the "Meeting") on Thursday, 8 May 2025, at 13:00 CEST at Helio GT30, Grev Turegatan 30 in Stockholm, Sweden.

Shareholders can also exercise their voting rights by postal voting prior to the Meeting.

### Right to participate and notice of participation at the Meeting

Shareholders who wish to attend the Annual General Meeting venue in person or by proxy must:

- be recorded as a shareholder in the presentation of the share register prepared by Euroclear Sweden AB concerning the circumstances on Tuesday, 29 April 2025, and
- give notice of participation to the Company by Friday, 2 May 2025 either
  - via Betsson's website, [www.betssonab.com](http://www.betssonab.com) under the Corporate Governance section,
  - by email to [proxy@computershare.se](mailto:proxy@computershare.se),
  - by phone at +46 (0)771 24 64 00, or
  - by post to Betsson AB, c/o Computershare AB, Box 5267, SE-102 46 Stockholm, Sweden.

When giving notice of participation, state name, date of birth or registration number, address, telephone number and number of participating assistants, if any.

If the shareholder is represented by proxy, a written and dated power of attorney signed by the shareholder shall be issued for the representative. A power of attorney issued by a legal entity must be accompanied by the entity's certificate of registration (or a corresponding document of authority). To facilitate registration at the Annual General Meeting, the power of attorney, certificate of registration and other documents of authority should be sent to the Company at the above address well in advance. Forms of power of attorney are available on Betsson's website, [www.betssonab.com](http://www.betssonab.com), under the Corporate Governance section.

### Right to participate and notice by postal voting

Shareholders who wish to participate in the Annual General Meeting by postal voting must:

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POST AND VISIT ADDRESS	TELEPHONE	REGISTERED OFFICE	E-MAIL WEB	CORPORATE REG.NO. VAT.REG.NO.
REGERINGSGATAN 28 111 53 STOCKHOLM, SWEDEN	+46 (0)8 506 403 00	STOCKHOLM	<a href="mailto:INFO@BETSSONAB.COM">INFO@BETSSONAB.COM</a> <a href="http://WWW.BETSSONAB.COM">WWW.BETSSONAB.COM</a>	556090-4251 SE556090425101

- be recorded as a shareholder in the presentation of the share register prepared by Euroclear Sweden AB concerning the circumstances on Tuesday 29 April 2025, and
- give notice of participation no later than Friday, 2 May 2025, by casting the postal vote in accordance with the instructions below so that the postal voting form is received by the Company no later than that day.

A special form must be used for the postal vote. The form for postal voting is available on Betsson's website, [www.betssonab.com](http://www.betssonab.com), under the Corporate Governance section. Completed and signed forms for postal voting can be sent by email to [proxy@computershare.se](mailto:proxy@computershare.se) or by post to Betsson AB, c/o Computershare AB, Box 5267, SE-102 46 Stockholm, Sweden. Shareholders may also cast their votes electronically through verification with BankID via Betsson's website, [www.betssonab.com](http://www.betssonab.com), under the Corporate Governance section. Postal votes through BankID must be received by the Company no later than Friday, 2 May 2025.

Shareholders may not provide special instructions or conditions in the postal vote. If so, the entire postal vote is invalid. Further instructions and conditions may be found in the postal voting form.

If the shareholder submits the postal vote by proxy, a written and dated power of attorney signed by the shareholder must be attached to the postal voting form. If the shareholder is a legal entity, the entity's certificate of registration (or a corresponding document of authority) shall also be enclosed with the form. Forms of power of attorney are available on Betsson's website, [www.betssonab.com](http://www.betssonab.com), under the Corporate Governance section.

For questions about the postal voting, please contact Computershare by phone number +46 (0)771 24 64 00.

A shareholder who has voted by post may also attend the Meeting venue, provided that a notification has been made in accordance with the instructions under the heading "Right to participate and notice of participation at the Meeting" above. This means that postal voting does not constitute a notification also to attend the Meeting at the Meeting venue.

#### **Nominee registered shares**

In order to have the right to participate in the Meeting, shareholders who have their shares registered in a custody account must, in addition to giving notice of participation in accordance with the above instructions, register the shares in their own name so that the shareholders are registered in the presentation of the share register as of Tuesday, 29 April 2025. Such registration can be temporary (so-called voting rights registration) and must be requested with the custodian in

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advance and in accordance with the custodian's routines. Voting rights registrations made no later than Friday, 2 May 2025, are included in the share register presented to the Annual General Meeting.

### Proposed agenda

1. Election of a Chair for the Annual General Meeting
2. Preparation and approval of the voting list
3. Approval of the agenda
4. Determination of whether the Annual General Meeting has been duly convened
5. Election of one or two persons to verify the minutes of the Annual General Meeting together with the Chair
6. Speech by the Chief Executive Officer
7. Presentation of the Annual Report and the Auditor's report, as well as the consolidated accounts and consolidated Auditor's report
8. Resolution on adoption of the profit and loss statement and balance sheet for the parent Company and Group
9. Resolution on approval of the Board of Director's remuneration report
10. Resolution on dispositions in respect of the Company's profit or loss pursuant to the adopted balance sheet and determination of record dates for dividend occasions one and two
11. Resolution on discharge of liability for the members of the Board of Directors and the Chief Executive Officer
12. Decision on
  - a) Number of members of the Board of Directors
  - b) Number of auditors
13. Decision on
  - a) Fees to the members of the Board of Directors
  - b) Fees payable to the auditor
14. Election of
  - a) Members of the Board of Directors

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- i. Eva de Falck (re-election)
    - ii. Peter Hamberg (re-election)
    - iii. Eva Leach (re-election)
    - iv. Pontus Lindwall (re-election)
    - v. Johan Lundberg (re-election)
    - vi. Louise Nylén (re-election)
    - vii. Tristan Sjöberg (re-election)
  - b) Chair of the Board of Directors
    - i. Johan Lundberg (re-election)
  - c) Auditor
15. Resolution on instruction for the Nomination Committee
16. Implementation of incentive plan
- a) Resolution on implementation of the performance share plan 2025
  - b) Resolution on transfers of own series B shares to the participants of the performance share plan 2025
17. Resolution on authorising the Board of Directors to resolve upon a repurchase and transfer of series B shares
18. Resolution on authorising the Board of Directors to resolve upon an issue of shares and/or convertible

*This information was submitted for publication, through the agency of the contact person set out below, on 3 April 2025, at 9:00 CEST.*

**For further information, please contact:**  
Alexandra Laurell, Legal Counsel Betsson AB  
alexandra.laurell@betssonab.com

#### About Betsson AB

Betsson AB is an engaged owner of fast-growing companies in the online gaming industry. We are one of the largest online gaming groups worldwide and have the ambition to grow faster than the market, organically and through acquisitions. Growth should be generated in a profitable and sustainable manner. Betsson AB is listed on Nasdaq Stockholm Large Cap (BETS-B).

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