



**Press release**  
**19 December 2008**

## **BioGaia's subsidiary CapAble signs agreement for LifeTop™ Cap in North America**

**CapAble has signed a licence agreement with the American company Mass Probiotics. The agreement gives Mass Probiotics rights to use CapAble's unique packaging solution LifeTop™ Cap on its beverages in the USA and Canada.**

LifeTop Cap is a bottle closure that has been developed to create unique probiotic beverages with long shelf life. The principle is built on the fact that sensitive ingredients that cannot be included in the drink are placed in a protective container in the cap and are first mixed in the drink at the time of consumption.

Mass Probiotics products, which have been possible to develop thanks to LifeTop™ Cap, are two probiotic drinks that will be sold under the brand "phd, Probiotic health daily".

Mass Probiotics is a young, ambitious company with the goal of contributing to improved health by placing attractive probiotic products in the North American market. The products with LifeTop™ Cap are the first products in their venture.

"Life Top Cap offers us the ability to make truly healthy drinks with taste profiles that appeal to the North American consumer," says David Tabaczynski, Board Chairman and CEO, Mass Probiotics.

"This is a milestone for CapAble since these are the first products with LifeTop™ Cap to reach the consumer market. We are very happy to have established this collaboration with Mass Probiotics who have already secured a wide distribution of the products," says Staffan Pålsson, President, CapAble.

The products, which are expected to reach the shops during the first quarter of 2009, have already been highlighted in the trade press. BevNET.com writes "... this is perhaps the best use of cap technology that we've seen to date." The products have also been awarded BevNET's prize as "Best Packaging Innovation of 2008".

"We are convinced that the agreement with Bericap in combination with the increased focus Life Top Cap has been given in our subsidiary CapAble, have strongly contributed to the quick conclusion of this contract," says Peter Rothschild, President, BioGaia.

### **Latest press releases from BioGaia:**

2008-15-12	BioGaia sells LifeTop Straw to China
2008-12-03	BioGaia signs distribution agreement in Ireland and the Middle East.
2008-11-13	BioGaia expands collaboration in Ukraine and Kazakhstan

**For additional information contact:** Peter Rothschild, President, telephone: +46 8 - 555 293 00,  
Staffan Pålsson, President, CapAble AB, telephone: +46 8 - 555 293 07

***BioGaia is a biotechnology company that develops, markets and sells probiotic products with documented health benefits. The products are primarily based on the lactic acid bacterium *Lactobacillus reuteri* (Reuteri), which has probiotic, health-enhancing effects. The class B share of the Parent Company BioGaia AB is quoted on the Small Cap list of the Nordic Stock Exchange in Stockholm.***  
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