



Press release 2017-12-01 at 5 pm (CET)

## Exercise of warrants in Byggmax Group AB (publ)

**Employees of the Byggmax Group have subscribed for shares in Byggmax Group AB (publ) (the “Company”) under the framework of the incentive program established in May 2013 (W2 2013/2017), for which the subscription period for shares was open from May 30, 2017 until November 30, 2017.**

In May 2013, the Company adopted an incentive program comprising an assignment of warrants to key individuals in the Byggmax Group. Furthermore, the warrants were issued free of any consideration to the wholly owned subsidiary Byggmax AB to later, in turn, be assigned to the participants in the incentive program.

The incentive program entails that employees of the Byggmax Group were offered the opportunity to purchase warrants that entitled the holders to subscribe for new shares in the Company in the period from May 30, 2017 until November 30, 2017 at a subscription price of SEK 42.80 per share.

When the subscription period opened on May 30, 2017, the employees held a total of 262,000 warrants. Today, employees of the Byggmax Group have subscribed for a total of 6,000 new shares under the framework of the incentive program. Previously, a total of 256,000 new shares were subscribed for under the incentive program and this was announced on June 2, 2017 and September 5, 2017. Following subscription for the above shares, all of the warrants that were held by participants in the 2013 incentive program have been exercised to subscribe for new shares.

The subscription for 6,000 new shares has raised funds of SEK 256,800 for the Company and the share capital has increased by SEK 2,000.

*This information is information that Byggmax Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the following contact person on December 1, 2017 at 5:00 p.m. (CET).*

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### **About Byggmax Group**

Byggmax Group consists of Byggmax, Skånska Byggvaror, and Buildor. For 2016, the Group's net sales was SEK 5.2 billion. Byggmax Group is listed on Nasdaq since 2010.

Byggmax was founded in 1993 and currently operates 88 stores in Sweden, 35 in Norway and 9 in Finland and e-commerce in all three countries. Byggmax online offer consists of both the complete store assortment as well as an extensive range of online-exclusive products. Since the very beginning, Byggmax business concept has been discount DIY retailing, being the best price DIY retailer for consumers in need of high-quality construction materials. Byggmax stores are located close to the customers homes and are equipped with a drive-in system enabling easy shopping, including the loading of products directly onto the customers vehicles. During the past years, Byggmax Group has acquired Skånska Byggvaror Group and Buildor AB. Skånska Byggvaror is a distance and e-commerce retailer of building projects and materials, with strong offers in e.g., conservatories and green houses. Skånska Byggvaror operates in Sweden, Norway, and Denmark, online and with a number of showroom stores. Buildor is a fast growing e-commerce retailer of home improvement products.