

PRESSRELEASE

Stockholm October 30, 2008

BTS Group AB clarifies the date for the announcement of the third quarter report

BTS Group AB (publ), announces that the correct date for publishing the third quarter report is November 4.th, 2008 and not as previously announced November 5.th

The report will be published before the market opens in Stockholm.

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About BTS Group AB

BTS partners with leading companies to accelerate change and improve business results. BTS is the world leader in customized business simulations and discovery-based learning solutions that enable leading corporations to grow and become successful through change and improvement processes.

BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. BTS also has strong capabilities in Operational Excellence & Project Management and offer an innovative Engage for Change process.

BTS has more than 250 highly talented employees serving more than 400 clients including some of the US Fortune 100 companies and Global Fortune 100 largest corporations in the world. In 2007 BTS revenues exceeded USD 80 millions. Recent selected BTS clients include AT&T, BBVA, Ericsson, Kimberly-Clark, Telefonica, Sony, Toyota, Unilever and Xerox.

BTS serves its clients from. Stockholm, Helsinki, Oslo, London, Madrid, Bilbao, Brussels, Johannesburg, Singapore, Beijing, Sydney, Melbourne, San Francisco, Philadelphia, Stamford, New York, Chicago, Scottsdale and Mexico City.

BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B.

For more information please visit www.bts.com