

## P R E S S   R E L E A S E

Stockholm July 29, 2010

### BTS signs an agreement with world leading mining corporation Rio Tinto

**Stockholm, Sweden and Sydney, Australia – BTS Group AB (publ.)**, the global leader in accelerating strategic alignment and execution is proud to announce that it has signed an agreement with one of the largest mining corporations in the world, Rio Tinto.

The objective of the project is to continue to drive a Zero Harm culture across the areas of Health Safety & Environment globally. The program will be rolled out to over 1000 front line leaders as part of an integrated Front Line Leadership program which will cover all regions within Rio Tinto's vast global footprint and be delivered in 3 different languages.

The objective for Rio Tinto is to create confident, aligned and focused front line leaders that are able to articulate and role model what it takes to be a HSE Leader in Rio Tinto. This learning will be reinforced back on the job through post program coaching completed by leaders of participants using a Zero Harm Action Planning process developed by BTS.

The program builds a positive experience, leverages the exceptional work already developed within Rio Tinto such as the Online Global Safety Leadership Program whilst learning new best practice HSE leadership from peers and subject matter experts using experiential learning.

The target audience for the 25 programs during 2010 spans from experienced front line leaders to first time front line leaders globally.

"We are proud that one of the world's leading mining corporations has trusted BTS with such an important and wide-reaching initiative," says Henrik Ekelund, President and CEO of BTS Group AB. "HSE Leadership is a core value of Rio Tinto and BTS. Rio Tinto choosing to partner with BTS was based on BTS's proven ability to help large diverse organizations effectively execute strategy, we understand Rio Tinto's commitment to HSE and Rio Tinto understands BTS's commitment to delivering business results".

#### **For more information, please contact;**

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#### **About Rio Tinto**

Rio Tinto is a leading international mining group headquartered in the UK, combining Rio Tinto plc, a London and NYSE listed company, and Rio Tinto Limited, which is listed on the Australian Securities Exchange.

Rio Tinto's business is finding, mining, and processing mineral resources. Major products are aluminum, copper, diamonds, energy (coal and uranium), gold, industrial minerals (borax, titanium dioxide, salt, talc) and iron ore. Activities span the world but are strongly represented in Australia and North America with significant businesses in South America, Asia, Europe and southern Africa

**About BTS Group AB**

BTS partners with leading companies to accelerate change and improve business results. BTS is the world leader in customized business simulations and discovery-based learning solutions that enable leading corporations to grow and become successful through change and improvement processes. BTS adds value to its clients through three practice areas: Strategic Alignment & Business Acumen, Leadership & Management, and Sales. BTS also has strong capabilities in Operational Excellence & Project Management and offer an innovative Engage for Change process.

BTS has more than 250 highly talented employees serving more than 450 clients including 40 of the US Fortune 100 companies and 25 of the Global Fortune 100 largest corporations in the world. In 2007 BTS recorded revenues of SEK 523 millions. Recent selected BTS clients include Ericsson, Kimberly-Clark, Nokia, Sony, Toyota, Unilever and Xerox. BTS serves its clients from Stockholm, Helsinki, Oslo, London, Madrid, Bilbao, Brussels, Johannesburg, Singapore, Beijing, Sydney, Melbourne, Mexico City, San Francisco, Philadelphia, Stamford, New York, Chicago and Scottsdale.

BTS is a public company listed on the Swedish Stock Exchange and trades under the symbol BTS B.

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