

P R E S S R E L E A S E

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BTS Group signs a contract with world leading Energy Corporation worth approx. SEK 4 million

Stockholm, Sweden and Stamford, Ct. - BTS Group AB (publ.), - the global leader in accelerating strategic alignment and execution, has signed an agreement with a major energy corporation. The agreement is worth approximately SEK 4 million and is scheduled for roll out in the fall of 2012.

This agreement includes the customization and delivery of a dynamic business simulation experience that will allow the company to achieve exceptional strategic execution. The simulation will help bring out key insights to inform decision-making and build critical execution capabilities.

"We are proud that one of the world's largest energy corporations has decided to partner with BTS in the analysis of their long term strategic initiatives," says Henrik Ekelund, President and CEO of BTS Group AB. "The creation of this high impact simulation experience is sure to yield invaluable insights for the company as it moves forward."

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About BTS Group

BTS is a world leading strategy implementation firm. The company accelerates execution by ensuring the workforce is aligned to the strategy, has the right mindset, and has mastered the capabilities needed to deliver business results. BTS leverages customized business simulations and experiential learning initiatives to develop the business acumen, leadership and sales capabilities necessary for superior strategy execution. Partnering with today's leading corporations, BTS consultants bring passion and deep industry expertise to deliver high-impact solutions that help clients achieve better results, faster.

Headquartered in Stockholm, Sweden, BTS has approximately 350 professionals in over 25 offices located on six continents. Partnering with nearly 400 organizations, including more than 30 of the world's largest corporations, BTS's major clients are some of the most respected names in business: Anglo American, AT&T, Chevron, Coca-Cola, Ericsson, HP, Rio Tinto, Sony, Telefonica, and Unilever.

BTS Group AB revenues were SEK 697.7 million in 2011

BTS is a public company listed on the NASDAQ-OMX Stockholm and trades under the symbol BTS b.

For more information, please visit www.bts.com.

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