

## P R E S S   R E L E A S E

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### BTS Group publish the 2012 Annual Report on its Website

**Stockholm, Sweden and Stamford, Ct. - BTS Group AB (publ.)**, the global leader in accelerating strategic alignment and execution announce that it has published the 2012 Annual Report on its Website.

**For more information, please contact:**

**Thomas Ahlerup**

Senior Vice President

Corporate Communications and Investor Relations

BTS Group AB

Phone +46-8-5870 7002

Mobile +46-768-966 300

E-mail [thomas.ahlerup@bts.com](mailto:thomas.ahlerup@bts.com)

**About BTS Group**

BTS is a world leading strategy implementation firm. The company accelerates execution by ensuring the workforce is aligned to the strategy, has the right mindset, and has mastered the capabilities needed to deliver business results. BTS leverages customized business simulations and experiential learning initiatives to develop the business acumen, leadership and sales capabilities necessary for superior strategy execution. Partnering with today's leading corporations, BTS consultants bring passion and deep industry expertise to deliver high-impact solutions that help clients achieve better results, faster.

Headquartered in Stockholm, Sweden, BTS has approximately 350 professionals in over 29 offices in 19 countries, located on six continents. Partnering with nearly 400 organizations, including more than 30 of the world's largest corporations, BTS's major clients are some of the most respected names in business: Anglo American, AT&T, Chevron, Coca-Cola, Ericsson, HP, Rio Tinto, Sony, Telefonica, and Unilever.

BTS Group AB revenues were SEK 770.5 million in 2012

BTS is a public company listed on the NASDAQ-OMX Stockholm and trades under the symbol BTS b.

For more information, please visit [www.bts.com](http://www.bts.com).

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