

P R E S S R E L E A S E

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BTS has been engaged to deliver a global management development project; anticipated to generate more than SEK 35 million over three years

STOCKHOLM, SWEDEN – BTS GROUP AB (publ), – a world leading strategy implementation firm, has recently been engaged by an international manufacturing company to deliver a global management development project. The assignment spans the coming three years and is targeted to generate revenues in excess of SEK 35 million.

"We are delighted and proud that this leading manufacturing company has chosen to partner with BTS for this strategic initiative. The partnership is evidence of our capability to develop and consistently deliver world-class leadership development programs," says Henrik Ekelund, President and CEO of BTS Group AB.

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About BTS Group

BTS is a world leading strategy implementation firm. The company accelerates execution by ensuring the workforce is aligned to the strategy, has the right mindset, and has mastered the capabilities needed to deliver business results. BTS leverages customized business simulations and experiential learning initiatives to develop the business acumen, leadership and sales capabilities necessary for superior strategy execution. Partnering with today's leading corporations, BTS consultants bring passion and deep industry expertise to deliver high-impact solutions that help clients achieve better results, faster.

Headquartered in Stockholm, Sweden, BTS has more than 350 professionals in 29 offices located on six continents. Partnering with nearly 400 organizations, including more than 30 of the world's largest corporations, BTS's major clients are some of the most respected names in business: Anglo American, AT&T, Chevron, Coca-Cola, Ericsson, HP, Rio Tinto, Telefonica, and Unilever. BTS Group AB revenues were MSEK 770.7 in 2012.

BTS is a public company listed on the NASDAQ-OMX Stockholm exchange and trades under the symbol BTS b.

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