

P R E S S R E L E A S E

Stockholm, October 3, 2018

Makes a targeted offset issue of approximately 5.1 MSEK as a partial payment for previously completed acquisitions

STOCKHOLM, SWEDEN - The Board of Directors of BTS Group AB (publ) has today decided to implement a directed new issue of 56,390 B-shares, supported by the authorization given at the Annual General Meeting in May 2018. The share issue price has been set at 91.20 SEK. The issue has been directed to former owners and founders of the Italian companies Cesim Italia and Design Innovation, which BTS acquired in 2016.

The issue price has been determined according to the acquisition agreement by a calculated volume weighted average price per trading day for the company's B-share on Nasdaq Stockholm for a period of 30 days before the anniversary of the acquisition on 6 July 2016. The shares are issued now in line with the purchase agreement.

The share issue settles an agreed additional purchase amount of SEK 5,142,768, which was mentioned when the acquisitions were made public. Additional payment may apply depending on the development of the Italian operations by 2020. The reason for deviating from the shareholders' preferential right is to be able to settle the additional purchase amount in a timely and cost-effective manner.

The total number of issued shares before the issue was 18,887,051. After the issue there are 18,943,441 shares in total. BTS's share capital is also increasing from SEK 6,285,684 to 6,314,480.

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About BTS Group AB

BTS is a global professional services firm headquartered in Stockholm, Sweden, with more than 600 professionals in 37 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success. *It's strategy made personal.*

We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are e.g. AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com, and Unilever.



BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B. For more information, please visit www.bts.com.

Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.