

## PRESS RELEASE

Stockholm, October 31<sup>st</sup>, 2018

### **Increased number of shares and votes in BTS Group**

STOCKHOLM, SWEDEN - BTS GROUP AB (publ), - a leading global strategy implementation firm, has increased the number of shares and votes in the company. The increase has been due to the directed new share issue that was communicated in a press release on October 3<sup>rd</sup>, 2018 and through a new share issue following conversion of employee stock options.

Following this, the total number of shares in BTS Group amounts to 18 977 056, allocated between 853 800 class A shares and 18 123 256 class B shares. The number of votes in BTS Group amounts to 26 661 256, allocated between 8 538 000 attributable to class A shares and 18 123 256 to class B shares. After the increase, the share capital amounts to 6 325 685.33 SEK.

The BTS Group employee stock option program 2015/19 was adopted by the Annual General Meeting in 2015. Each option awarded employees gives the holder the right to acquire one class B share in BTS Group at a strike price of SEK 82.30. The employee stock options are provided with vesting terms, which means that they can be utilized gradually after they were awarded, provided that certain financial goals set by the company's Board have been met. Furthermore, the options presuppose employment when used, which can be done until June 2019.

During October 2018, holders of employee stock options under the program have been entitled to exercise them for the acquisition of 33 615 new class B shares in the company.

A more detailed account of the employee stock option program can be found in Note 6 in BTS Group's Annual Report 2017.

### **For more information, please contact:**

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***This information is such information as BTS Group AB (publ) is obliged to disclose pursuant to the Financial Instruments Trading Act. The information was provided, through the above contact person, for publication on 31 October 2018 at 08:00 CET.***

## **About BTS Group AB**

BTS is a global professional services firm headquartered in Stockholm, Sweden, with more than 600 professionals in 37 offices located on six continents. We focus on the people side of strategy, working with leaders at all levels to help them make better decisions, convert those decisions to actions and deliver results. At our core, we believe people learn best by doing. For 30 years, we've been designing fun, powerful experiences™ that have a profound and lasting impact on people and their careers. We inspire new ways of thinking, build critical capabilities and unleash business success.

It's strategy made personal.

We serve a wide range of client needs, including: Assessment centers for talent selection and development, Strategy alignment and execution, Business acumen, Leadership and sales training programs, and On-the-job business simulations and application tools.

We partner with nearly 450 organizations, including over 30 of the world's 100 largest global corporations. Our major clients are e.g. AT&T, Chevron, Coca-Cola, Ericsson, Google, GSK, HP, HSBC, Salesforce.com, and Unilever.

BTS is a public company listed on the Nasdaq Stockholm exchange and trades under the symbol BTS B. For more information, please visit [www.bts.com](http://www.bts.com).

Every care has been taken in the translation of this press release. In the event of discrepancies, however, the Swedish original will supersede the English translation.