Cloetta

Press release
17 September 2013

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Cloetta issues Notes, publishes prospectus and lists Notes on NASDAQ OMX Stockholm

On 6 September, 2013 Cloetta AB (publ) announced the placement of secured notes amounting to SEK 1,000m with final maturity in September 2018 (the "Notes"). The Notes bear interest at a floating rate of three-month STIBOR plus 3.10%.

In accordance with the terms and conditions of the Notes the Notes have been issued, listed and admitted to trading on the corporate bond market of the NASDAQ OMX Stockholm as of today, 17 September 2013.

In connection with the listing and admission to trading of the Notes, the Board of Cloetta has prepared a listing prospectus. The prospectus has been approved by and registered with the Swedish Financial Supervisory Authority (*Finansinspektionen*) in accordance with the Financial Instruments Trading Act (1991:980). The prospectus will be made available on Finansinspektionen's website (www.fi.se) and on Cloetta's website (www.cloetta.com).

The information contained in this press release is such that Cloetta is required to disclose pursuant to the Swedish Financial Instruments Trading Act and/or the Swedish Securities Markets Act. The information was submitted for publication on 17 September 2013 at 11.00 CET.

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About Cloetta
Cloetta, founded in 1862, is a leading confectionary company in the Nordic region, the Netherlands, and Italy. In total, Cloetta products are sold in more than 50 countries worldwide. Cloetta owns some of the strongest brands on the market, such as Läkerol, Cloetta, Jenkki, Kexchoklad, Malaco, Sportlife, Saila, Red Band and Sperlari. Cloetta has 10 production units in five countries. Cloetta's class B-shares are traded on NASDAQ OMX Stockholm. More information about Cloetta is available on www.cloetta.com