



Press release

18 January 2017

Strategic review and impairment of Cloetta Italy

In light of the negative Italian economic development and the performance of Cloetta Italy over the last years, Cloetta has initiated a strategic review of Cloetta Italy. As a consequence of this an indicative valuation of Cloetta Italy shows an impairment requirement of SEK 771m pre-tax and SEK 594m post-tax attributable to Cloetta Italy.

The strategic review of Cloetta Italy is aimed to improve growth and margins of the Cloetta Group and might include a potential divestment of the Italian business. In 2016, Cloetta's sales in Italy amounted to approximately SEK 750m. A divestment of Cloetta Italy would improve Cloetta's EBIT margin.

The impairment of Cloetta Italy includes an impairment of goodwill and trademarks relating to the Italian business and will lead to a non-recurring cost item of SEK 771m pre-tax, and SEK 594m post-tax that will be reported in the fourth quarter of 2016.

The impairment is non-cash in nature and will therefore not affect Cloetta's net debt/EBITDA or the Groups dividend capacity.

This information is information that Cloetta AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 12.30 CET on 18 January 2017.

Media contact

Jacob Broberg, SVP Corporate Communications & Investor Relations, +46 70 190 00 33.

About Cloetta

Cloetta, founded in 1862, is a leading confectionary company in the Nordic region, the Netherlands, and Italy. In total, Cloetta products are sold in more than 50 countries worldwide. Cloetta owns some of the strongest brands on the market, such as Läkerol, Cloetta, Jenkki, Kexchoklad, Malaco, Sportlife, Saila, Red Band and Sperlari. Cloetta has 13 production units in six countries. Cloetta's class B-shares are traded on Nasdaq Stockholm. More information about Cloetta is available on www.cloetta.com

Cloetta AB (publ)

Org.No. 556308-8144

Kista Science Tower, SE-164 51 Kista, Sweden

Visiting address : Färögatan 33, 25th floor, Kista

+46 8 527 288 00, www.cloetta.com