

Amer Sports Corporation

STOCK EXCHANGE RELEASE
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Amer Sports to start repurchases of own shares

Amer Sports Board of Directors has today decided to utilize the authorization given by the Annual General Meeting held on March 10, 2010 to repurchase Amer Sports shares. The company will acquire its own shares in order to implement share-based incentive plans for 2011 and 2012 for the group's key personnel. The repurchases will start at the earliest on February 23, 2011 and end on September 9, 2011 at the latest. The amount to be acquired is maximum one (1) million shares.

The shares shall be repurchased otherwise than in proportion to the holdings of the shareholders by using the non-restricted equity through public trading on the NASDAQ OMX Helsinki Stock Exchange at the prevailing market price at the time of acquisition. The shares shall be repurchased and paid for in accordance with the rules of NASDAQ OMX Helsinki and Euroclear Finland Ltd.

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AMER SPORTS

Amer Sports (www.amersports.com) is a sporting goods company with internationally recognized brands including Salomon, Wilson, Atomic, Arc'teryx, Precor, Suunto and Mavic. The company's technically-advanced sports equipment, footwear and apparel improve performance and increase the enjoyment of sports and outdoor activities. The Group's business is balanced by its broad portfolio of sports and products and a presence in all major markets. Amer Sports shares are listed on the NASDAQ OMX Helsinki stock exchange.