

Amer Sports Corporation

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## Rob Barker appointed President of Amer Sports's Fitness business unit

Mr. Rob Barker has been appointed President of Amer Sports' Fitness business unit effective June 1, 2013. Mr. Paul Byrne, currently President Amer Sport's Fitness, will retire from the company effective September 1, 2013. Mr. Barker will become member of the Amer Sport's Executive Board, and he will report to the President and CEO Heikki Takala. Mr. Barker has successfully been leading the Amer Sports Fitness business unit's international sales and operations since 2011, and he previously held several commercial positions within the Fitness business area over 17 years.

Paul Byrne has been President Amer Sports Fitness business unit since 2002. "We thank Paul for his great contribution to the company. Paul has played a crucial role in the company success during these years, with strong on-going current business momentum. Paul leaves a big legacy, and I'm pleased to have a strong internal successor to carry the momentum forward", says Heikki Takala, President and CEO of Amer Sports.

Amer Sports' fitness brand Precor designs and builds premium fitness equipment chosen by clubs, hotels, spas, and individual exercisers in over 90 countries across the world. The US-based Precor's net sales were EUR 273 million in 2012 (growth of 18% on the previous year).

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**AMER SPORTS**

Amer Sports ([www.amersports.com](http://www.amersports.com)) is a sporting goods company with internationally recognized brands including Salomon, Wilson, Atomic, Arc'teryx, Mavic, Suunto and Precor. The company's technically-advanced sports equipment, footwear and apparel improve performance and increase the enjoyment of sports and outdoor activities. The Group's business is balanced by its broad portfolio of sports and products and a presence in all major markets. Amer Sports shares are listed on the NASDAQ OMX Helsinki stock exchange.