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Dustin secures Nordic agreement through Tradebroker

Dustin Norway has won the procurement of a framework agreement for the more than 50 member companies of the Tradebroker purchasing organisation. Tradebroker includes large, small and medium-size companies, such as Storebrand, Statoil Fuel & Retail and Posten Norge. The agreement has a duration of three years from May 2015 and entails a renewal of Dustin's earlier agreement with Tradebroker. The annual value is estimated at approximately NOK 75 M.

The agreement encompasses Dustin's entire product offering through its web shop. Dustin has had a framework agreement with Tradebroker since 2011. The new procurement process is pan-Nordic and entails that Tradebroker's members can place orders under the same agreement throughout the Nordic region.

- Tradebroker has reaffirmed its confidence in us by renewing and expanding its agreement, which is evidence of our strong business model, by which we can serve small, medium and large companies. We secured the agreement on the basis of our competitive prices, which are enabled by our efficient sourcing and logistics, and the fact that we have a Nordic offering, says Georgi Ganeyev, CEO of Dustin.

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This information is such that Dustin Group AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 08:00 CET on May 4, 2015.

About Dustin Group

Dustin Group is one of the leading Nordic resellers of IT products and additional services to companies, the public sector and private individuals. Having its core business within e-commerce, Dustin functions as a bridge between the manufacturer's large selection and the customer's needs where Dustin's employees help customers find the right solution for their needs.

Dustin Group is a one-stop-shop that offers approximately 200,000 products with associated services, functions and solutions. The operation is conducted in Sweden, Denmark, Norway and Finland. Besides Dustin and Dustin home, the Group also includes Businessforum (Finland) and IT-Hantverkarna (Sweden).

Dustin Group has more than 900 employees. Sales during the 2013/14 financial year amounted to approximately SEK 7.4 billion. About 90 per cent of Dustin's income derives from the corporate market with a focus on small and medium companies. Dustin Group is listed on Nasdaq Stockholm since 2015 and has its head office in Nacka in Stockholm.