



Press release Stockholm, April 20, 2018

## **Dustin recruits Alexandra Drevenlid as VP Services & Solutions**

**Alexandra Drevenlid will join Dustin's group management team as responsible for the offering within services and solutions.**

Alexandra has most recently held the position Chief Digital Officer at Tieto and before that she was CTIO at Tele2 Group and CTIO and CTO at Tele2 Sweden.

- I am very happy that Alexandra will strengthen our management team. She combines a strong leadership with deep knowledge within IT and has what it takes to take Dustin's services and solutions offering to the next level. In addition to that she has experience from leading large Nordic organizations says Thomas Ekman, CEO of Dustin.

She will take on her new position at the latest during October 2018.

- Dustin is a strong company at an exciting stage building on the origin in e-commerce through strengthening the offering within services and solutions. I will get the opportunity to use my deep knowledge of services within IT and telecom and is very much looking forward to being part of continuing to develop Dustin's offering, says Alexandra Drevenlid.

### **For further information, please contact:**

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### **About Dustin**

Dustin is one of the leading Nordic resellers of IT products with associated services to companies, the public sector and private individuals. With its core business in e-commerce, Dustin functions as a bridge between the manufacturer's wide-ranging offerings and customer requirements, in which Dustin's employees support customers in finding the appropriate solution for them.

Dustin is a one-stop-shop that offers some 250,000 products with associated services, features and solutions. Operations are conducted in Sweden, Denmark, Norway and Finland.

The company has approximately 1 000 employees. Sales during the 2016/17 financial year amounted to approximately SEK 9.3 billion. About 90 per cent of Dustin's income derives from the corporate market with a focus on small and medium-sized companies. Dustin Group has been listed on Nasdaq Stockholm since 2015 and has its head office in Nacka, Stockholm.