

Elanders

Press release

24 January 2011

Elanders expands and takes over sections of Fälth & Hässler

Elanders has signed a contract with Fälth & Hässler for the takeover of some of their operations. Net sales at Fälth & Hässler are currently around MSEK 100 annually. The operations taken over by Elanders are expected to contribute to its net sales in the second half of 2011.

Elanders and Fälth & Hässler are pioneering the way for the necessary consolidation that must take place in the industry by coordinating their operations aimed at publishers and building a united front in the segment illustrated books and catalogues.

“During the past three years the graphic market in Sweden has shrunk at the same time production capacity has grown and consequently a great number of machines in Sweden are not being used effectively and there is not enough work to create profitable and strong companies,” says Jonas Brännerud, MD of Elanders Sverige AB.

As a result of this collaboration parts of operations in Fälth & Hässler will be reorganized into a sales company owned by Elanders which will include sections of production management, sales and prepress in Värnamo. All other print production will be integrated into Elanders over a six month period, which will provide access to production in both Sweden and abroad. Our goal is to create a powerful supplier to publishers on the Swedish market.

“Through this cooperation customers of Fälth & Hässler will be guaranteed a strong home player on the publishing market for advanced book production for the future. We will also strengthen Fälth & Hässler products and services with everything Elanders currently has to offer such as database management, logistic solutions, editorial competence and packaging. I will continue to work together with Tomas Ek, Helena Fagerström and other well known people from Fälth & Hässler, but now under Elanders’ direction,” says Anders Ekberg, MD of Fälth & Hässler.

Elanders AB (publ)

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Elanders is required under the Securities Market Act to make the information in this press release public. The information was submitted for publication on 24 January 2011 at 8:30 am.

Elanders AB (publ) is a global printing Group that provides publication solutions for any kind of information throughout the entire publishing process. Net sales in 2009 were MSEK 1,757 and including our subsidiaries in 10 countries we have about 1,580 employees. The company is listed on the NASDAQ OMX Nordic Exchange Small Cap list. For further information, please see www.elanders.com.