

**Press release**

13 September 2011

**Elanders takes over some operations in NRS Tryckeri**

In connection with the CPT Group's decision to shutdown NRS Tryckeri in Huskvarna Elanders has signed a contract to take over some of its operations as of 15 September 2011.

Net sales at NRS Tryckeri were MSEK 56 in 2010. The operations Elanders will take over are expected to contribute to Elanders' net sales in the second half of 2011 and both nets sales and profits in 2012.

*"This deal is in line with Elanders strategy to play a part in the consolidation of the graphic market in Sweden and to be a global supplier with local presence. Wherever you find our customers, you'll find us",* says Jonas Brännerud, MD Elanders Sverige AB.

A similar deal was made in January 2011 with the printer Fälv & Hässler. It was primarily aimed at strengthening Elanders' service to publishers in the Nordic region.

*"NRS Tryckeri is one of Sweden's leading suppliers of printed market communication. Together with their extensive network of advertising agencies and marketing departments this further strengthens our offer to these customers",* says Jonas Brännerud.

Some of the operations in NRS Tryckeri will be integrated into a sales company owned by Elanders that will also include parts of the existing sales organization in Huskvarna.

Elanders AB (publ)

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Elanders is required under the Securities Market Act to make the information in this press release public. The information was submitted for publication on 13 September 2011 at 2:30 pm.